

ZINNIA FILMS: VIDEO AND PHOTO CAPABILITIES



CORE COMPETENCIES

Zinnia Films, Inc., located in the Baltimore/Washington, DC metro region, and with clients nationally and internationally, is a video production and photography vendor with a proven-track record of providing media production services to federal customers. A GSA Schedule holder, Zinnia also meets SBA small business size standards. Key capabilities include video production, photography, and live-streaming for web, television broadcast, and live or virtual conferences and trade shows; video and photo for employee recruitment and retention; and video and photo for internal and external training. Our video capabilities include 2D and 3D animation as well as drone footage filmed by an FAA-certified remote pilot in command.

PAST PERFORMANCE

- HHS FDA (Prime Contractor): 3 years of video and photo support for FDA's Scientific Computing Days symposium, resulting in marketing content to promote the event and the agency's Scientific Computing Board.
- DOD (Subcontractor): creation of a video with live-action footage and 2D animation to market a prime contractor's IT solutions to defense agency customers.
- DOD (Subcontractor): development of a highly complex 3D animated video to visualize a defense agency's desired capabilities from an R&D process.
- HHS NDMS (Subcontractor): filming and editing of conference and training footage, resulting in video content to support the rapid-response missions of NDMS.

DIFFERENTIATORS

Zinnia Films is a customer-focused, award-winning, and innovative video production agency. We provide professionally produced visual media that allows federal customers to meet agency objectives with compelling messaging that delivers results.

- **EXPERIENCE:** Zinnia has worked with an incredibly diverse group of clients over the past 10+ years, including federal, state, and local agencies.
- **CREATIVITY:** By producing captivating, shareable video and photography, we'll help you meet your agency's mission and deliver a strong ROI.
- **EQUIPMENT:** Our team stays ahead of the curve with the latest equipment, software, and industry trends, saving agency procurement costs for in-house systems.
- **QUALITY:** While others may offer a lower price, none will match our commitment to producing dynamic, professional media created via a clear, painless process that keeps you apprised throughout.
- **CUSTOMER SERVICE:** Our passion for video production is matched only by our commitment to customer service. We will work collaboratively with you to ensure that agency missions are met with clear, creative messaging.



COMPANY DATA

UEI: CJBKMMRVBZ7, DUNS: 045366339, CAGE: 7FA06
NAICS: 512110, 323111SBSA
GSA MAS PSS Contracts: 47QRAA22D003D, 47QRAA22D003E
SBA: Meets SBA small business size standards

